

Presented by

Usbank

THURSDAY, JUNE 6, 2024

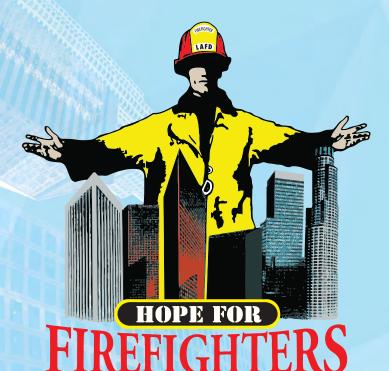
11:30 AM TO 2:30 PM

Benefiting the



The official charity of the Los Angeles Firemen's Relief Association

A non-profit 501(c)(3) dedicated to helping the families of firefighters injured or killed in the line of duty.



hopeforfirefighters.org

We invite you to join the City of Los Angeles, the Los Angeles Fire Department (LAFD), corporate sponsors and teams, and thousands of Angelinos for the annual Hope For Firefighters event along Hope Street in Downtown Los Angeles. The event honors firefighters who risk their lives to serve and protect us and raises funds for the Widows, Orphans & Disabled Firefighter's Fund.

The event features live music, delicious meals provided by more than 25 different fire stations, fire apparatus and demonstrations, LAFD gift merchandise booths, raffle drawings, prizes, trophies and exciting firefighter "Muster Games" where more than twenty sponsored teams compete for top honors.

Hope For Firefighters started in 1998 after three L.A. City Firefighters died in a tragic helicopter crash. Touched by this incident and by the daily heroism of all of our brave firefighters, several downtown business men and women created the event as a tribute to the LAFD.

The event gives the community a chance to meet its brave firefighters face to face, enjoy a taste of their world famous cooking and participate in bucket brigade, hose cart pull and timed suit up and life net competitions.

Hope For Firefighters is the Widows, Orphans & Disabled Firefighter's Fund's largest annual fundraiser and would not be possible without the kindness and generosity of our wonderful sponsors and volunteers.

Show your support for the true heroes of our community by becoming one of our honored sponsors. All sponsorships are tax deductible.















EVENT LOCATION

In front of

333 S. Hope Street - Los Angeles CA 90071
(Between 3rd & Hope Place)



The official charity of the Los Angeles Firemen's Relief Association

CORPORATE SPONSORSHIPS

GOLD SPONSOR | \$25,000

Receive top naming rights to the event as the Gold Sponsor, i.e. The USA Corporation's - Hope for Firefighters. Your company or firm's name and logo will be synonymous with this year's event and will be included in event signage, advertising, media and promotional material, including two websites for one year and the national firefighters' "Grapevine Magazine." Sponsorship includes a food booth and muster team, a booth to market your company, on stage recognition and plaque. It also includes a major banner at center stage and company logo on all volunteer shirts.

SILVER SPONSOR | \$2 SOLD 0

Receive naming recognition as a Silver Sponsor, i.e. Hope for Firefighters presented by The USA Corporation. Your company or firm's name and logo will be synonymous with this year's event and will be included in event signage, advertising, media and promotional material, including two websites for one year and the national firefighters' "Grapevine Magazine." Sponsorship includes a muster team with team banner, a booth to market your company, and on stage recognition.

MUSTER TEAM GAMES SPONSOR | \$10,000

Your company or firm's name and logo will be included in all advertising, media and promotional material, including two websites for one year and the national firefighters' "Grapevine Magazine." This sponsorship level also includes the option of a food booth or muster team.

BATTALION SPONSORS | \$7,500

Receive recognition as a Battalion Sponsor on event signage, promotional material, on two websites for one year and in the national firefighters' "Grapevine Magazine." Your company name will be prominently mentioned throughout event announcements. Also includes a food booth or muster team.

TASK FORCE SPONSORS | \$5,000

Receive recognition as a Task Force Sponsor of this year's Hope for Firefighters. Your company or firm's name and logo will appear on event signage, two websites for one year and in the national firefighters' "Grapevine Magazine." The announcer will mention your company during the event. Also includes a muster team.

ENGINE COMPANY SPONSORS | \$2,500

Receive recognition as an Engine Company Sponsor of this year's event on two websites for one year, in the national firefighters' "Grapevine Magazine," the sponsorship marquee and event announcements.

FOOD BOOTH SPONSORS | \$2,000 (Includes all Consumables)

A local fire station teams with you and your company to cook their firehouse specialty and sell it at the event. Each booth prepares enough food to serve a minimum of 300 people. Booths compete for the "Best Food" and "Best Theme" trophies. Banners for the booth will be provided.

BEVERAGE BOOTH SPONSORS | \$1,500 (Plus Consumables)

Help quench the thirst! Each booth should have enough beverages to serve a minimum of 500 people. We encourage you to decorate your booth. Sponsor banners will be provided.

SPONSORSHIPS

"LANE KEMPER" MUSTER TEAM SPONSORS | \$1000 (6 person team)

Join the Corporate Firefighter Muster Team Challenge. Firefighter coaches guide six-person teams made up of corporate employees with at least one woman. The team competes in three events: Suit-Up/Life Ring Catch; Bucket Brigade and Hose Cart Pull. Trophies will be awarded to the 1st, 2nd and 3rd place teams. A pre-event Muster Team practice and picnic BBQ will be held for all team members and their families prior to the event. Banners for muster teams will be provided.

FEED THE FIREFIGHTERS TICKET SPONSORSHIP / \$750

Feed the firefighters! The firefighters working this event are off-duty. Sponsoring their meals during the event helps offset costs and increases funds donated to the Widows, Orphans & Disabled Firefighter's Fund. Your \$750 buys 53 meals!

FEED THE BAND TICKET SPONSORSHIP / \$500

Feed the high school band performing at this event. Sponsoring their meals helps offset costs and increases funds donated to the Widows, Orphans and Disabled Firefighter's Fund. Your \$500 buys 35 meals!

FEED THE VOLUNTEERS TICKET SPONSORSHIPS / \$500

Feed the volunteers dedicated their time for this event. Sponsoring their meals helps offset costs and increases funds donated to the Widows, Orphans and Disabled Firefighter's Fund. Your \$500 buys 35 meals!

RAFFLE PRIZES, SILENT AUCTION ITEMS & IN-KIND DONATIONS

Direct dollar purchases or gift-in-kind donations are welcomed and acknowledged at the event! Grocery retailers can make in-kind donations of consumables used by the fire stations for their food booths, such as meats and paper goods. This helps reduce expenses and maximize the contribution to the fund. Printing companies may donate event posters and retailers may contribute raffle prizes and silent auction items.

DIRECT DONATIONS

Tax deductible, direct donations to fund the event are welcomed and acknowledged at the event.

PRE-ORDERING "FIRE BUCKS" MEAL TICKETS

Meal tickets may be purchased online at wodff.org/hopesignup for your clients or staff, allowing them more time to watch the events and less time waiting in line.



*All sponsors please submit high-resolution logos/artwork to jcsanchez@lafra.org by Monday, May 13, 2024

FILE FORMAT: PDF, EPS (outlined), Adobe Illustrator or Photoshop..

TO SPONSOR:

EMAIL: jbrandolino@lafra.org FAX/PHONE: (323) 259-5215

FOR MORE INFORMATION VISIT:

hopeforfirefighters.org



SPONSORSHIP FORM

FOR MORE INFORMATION VISIT hopeforfirefighters.org
OR email us at info@hopeforfirefighters.org

GOLD: \$25,000	— SELECT THE APPROPRIATE SPO	ONSORHIP BOX: —			
MUSTER TEAM GAMES: \$10,000	□ GOLD : \$25,000		☐ FOOD BOOTH: \$2	2,000	
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TO MAIL FORM & PAYMENT, SEND TO:

WIDOWS, ORPHANS & DISABLED FIREFIGHTER'S FUND Attn: Juliet Brandolino

P.O. BOX 41903
LOS ANGELES CA 90041

FAX FORM TO: (323) 259-5215